

## Press Release

06 January 2020

### **New Year, New Look for the Ground Source Heat Pump Association**

The Ground Source Heat Pump Association (GSHPA) begins 2020, and the new decade, empowered with a refreshing new look to reflect its progressive, forward-looking leadership as *the* representative body for the ground and water source energy industry.

For the first time, the new logo represents all ground and water source system configurations and is designed to reflect our position at the forefront in the drive for quality, durability and consumer outcomes through maintenance of the GSHPA Standards, development of additional principles and protocols (both internal and external through collaborative authorship) and through the delivery of a technical CPD programme. Our aim is to provide the strongest possible sector support for the ground-source and water-source community, end-to-end, supply-chain to end-user.

Bean Beanland, GSHPA Chairman, says “2019 was an exciting year for the GSHPA culminating in a visibility and prominence within the sector which we had not come close to in the past. This rebranding exercise is an opportunity to demonstrate our growing strength and commitment to the ground source heat pump industry at a time when our technology has an absolutely invaluable contribution to make to the UK’s goal for net zero emissions by 2050.

We are looking forward to the year ahead, indeed, to the decade, when, in continuing to increase our levels of activity, working on behalf of our membership, and for the wider heat pump industry, we will promote and offer the only currently available and proven technology to decarbonise heating and cooling in the built environment. We are responding to increasing public interest in preventing climate change, kindled by Greta Thunberg and David Attenborough, and to growing demands for solutions. We shall continue to press Boris Johnson’s government for new heat pump friendly policy and shall be making the case for a replacement for the Renewable Heat Incentive Scheme (RHI) scheme in the face of continuing financial support handed out to the fossil fuel industry.”

For further information on the GSHPA, visit: [www.gshp.org.uk](http://www.gshp.org.uk)

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#### Notes to Editors:

The GSHPA brings together over 120 practitioners, consultants and other interested parties from across the UK ground and water source industry to develop a strong, dynamic and sustainable

environment for low carbon heating and cooling systems that are based on heat capture, storage and transfer, including heat (and cooling) sharing networks and demand side management & response.

Ground and Water Source Heat Pumps systems are a long-term infrastructural investment. They are a proven, efficient and very low emissions technology that can deliver heating and cooling to homes and businesses at the lowest operating cost.

During 2019, the Committee on Climate Change, the National Infrastructure Commission, the All-party Commons Science & Technology Committee and National Grid, all published reports that acknowledged the importance of heat pumps in the UK's efforts to decarbonise heat, a key element in the journey towards Net Zero by 2050.

The Renewable Heat Incentive (RHI) is a government financial incentive scheme to promote the use of clean, green renewable heat. Switching to heating systems that use eligible energy sources can help the UK reduce its carbon emissions and meet its renewable energy targets. First introduced in 2011, thousands of homeowners, landlords and businesses have benefited from the scheme, which is currently set to close to new entrants on 31<sup>st</sup> March 2021.